**Email 4a: General Thank You #1**

**From:**   
**Audience:** All company employees  
**Call to Action:** See your impact



**Subject Line:** Thank you for Leading the Way in Whitfield and Murray counties

**Preheader Text:** [intentionally left blank]

**Email Body:**

Dear [Name],

Join me in celebrating the success of [Company Name’s] efforts to Lead the Way by changing lives in our community.

I’m thrilled to report: [customize]

[Company Name] employees gave $ [dollars pledged] to United Way of Northwest Georgia

[participation rate%] of [Company Name] Employees gave to United Way of Northwest Georgia

[number of donors] of [Company Name] employees gave to United Way of Northwest Georgia

[Company Name] employees contributed more than [number of volunteer hours] volunteer hours during the campaign.

Together, our collective impact is creating a better future for youth, families and communities in Whitfield and Murray counties. Thank you for Leading the Way!

**BUTTON TEXT:** SEE YOUR IMPACT [Hyperlink]

[Closing],  
*Your United Way CEO/CPO, Board or Campaign Chair’s first and last name*