**Email 4a: Donor Thank You #2**

**From:** Your United Way CEO/CPO, Board or Campaign Chair’s first and last name
**Audience:** Company employees who donated to United Way (not designated to other organizations)
**Call to Action:** Continue your support



**Subject Line:** Thank you for Leading the Way in Whitfield and Murray counties

**Preheader Text:** [intentionally left blank]

**Email Body:**

Dear [Name],

First, thank you for Leading the Way in our community through your generous gift to United Way of Northwest Georgia. Your donation is making a real difference in the lives of our neighbors and friends.

Today and every day, we need you with us. Here are ways that your support can continue making our community a better place:

* + **Volunteer**: Make a difference by volunteering – providing a meal to someone who’s homebound, reading to preschoolers to get them school-ready, or passing out food to neighbors in need. Consider serving on United Way’s Community Solutions Allocation Panels or offering your unique skills to a local nonprofit who needs your expertise.
	+ **Advocate**: Encourage your neighbors and colleagues to become active in our community and raise your voice on the issues that impact hard-working families in our community. Join United Way of Northwest Georgia’s events to help every person thrive.
	+ **Stay in the Loop:** Signup for our email newsletter to keep informed about what’s going on at United Way!

Thank you for your commitment to bettering our community. Together, let’s Lead the Way to a better future for all. **United, We Do More!**

[Closing],
*Your United Way CEO/CPO, Board or Campaign Chair’s first and last name*

**BUTTON TEXT*:*** Join us! [*Link to newsletter -* [*https://www.ourunitedway.org/newsletter-signup*](https://www.ourunitedway.org/newsletter-signup)]