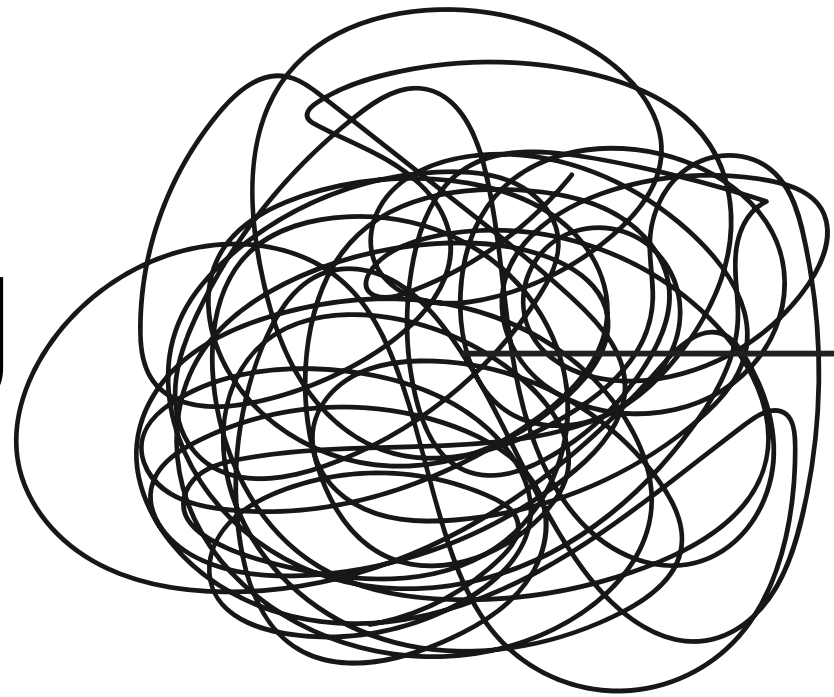


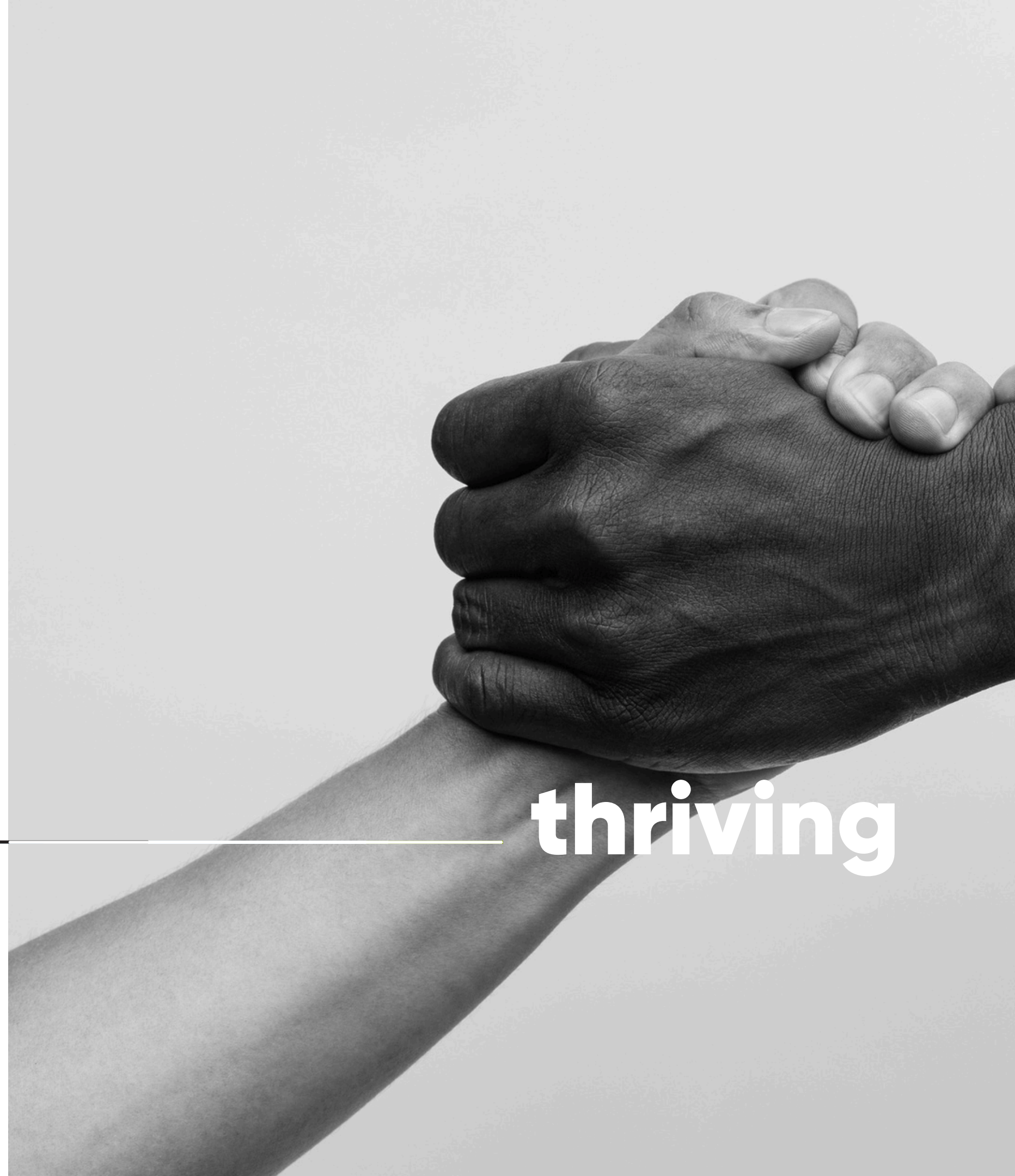


United Way  
of Northwest Georgia

**surviving**



**thriving**



# AGENDA



- **About United Way of Northwest Georgia**
- **Amanda Burt, UWNWGA President**
- **[WORKPLACECC,CEO]**
- **Campaign Video**
- **Incentives Goal**
- **Activities Closing**

# ABOUT UNITED WAY OF NORTHWEST GEORGIA



## MISSION

- Improving Lives. Inspiring Donors. Uniting Community.

## VISION

- To be the preferred organization investing in Healthy Community, Youth Opportunity, Financial Security, and Community Resiliency

# WHAT WE DO



**When there is a community need, United Way of Northwest Georgia is there. From advancing health and education to strengthening livelihoods and local resilience, we connect people to possibility in Whitfield and Murray counties. We are constantly working together with our community to improve economic mobility and ensure everyone has the opportunity to reach their full potential.**

# **WE BELIEVE**



**When we work together, we can ensure that...**

- **No one in our community lives in poverty**
- **Everyone has a home and food to eat**
- **Every person has access to quality health care and a supportive neighborhood**
- **Every child has the tools and resources they need to succeed in school and beyond**

# WHY UNITED WAY



**We bring the community together, in a way no single organization can, to have the tough conversations, mobilize the resources and develop the collective solutions necessary to attack our local communities' needs**

# IMPORTANCE OF YOUR SUPPORT



- **Amanda Burt,  
United Way of Northwest Georgia President**
- **[WORKPLACE CC, CEO]**

# CAMPAIGN VIDEO



- **[INSERT FULL-SCREEN CAMPAIGN VIDEO]**



# [INSERT CAMPAIGN THEME]



United Way  
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- GOAL: [INSERT GOAL]

# INCENTIVES

- [INCENTIVE 1]
- [INCENTIVE 2]
- [INCENTIVE 3]



United Way  
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# CAMPAIGN SCHEDULE



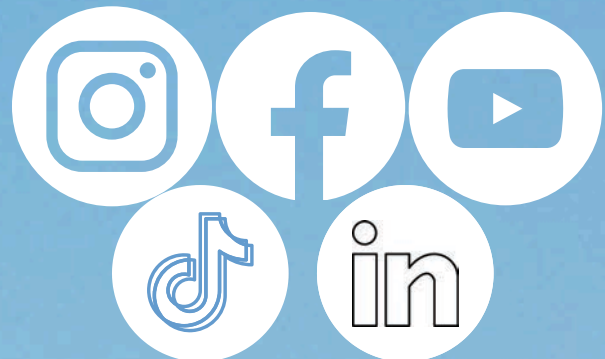
- **[INSERT CAMPAIGN SCHEDULE – ACTIVITIES & DETAILS]**



United Way  
of Northwest Georgia

**we can make the difference**

[ourunitedway.org](https://ourunitedway.org)



[@unitedwaynwga](https://www.instagram.com/unitedwaynwga)

**United, We Do More.**

To make this work possible, please donate.

[ourunitedway.org/give](https://ourunitedway.org/give)