



ANNUAL [COMPANY NAME] CAMPAIGN KICKOFF

UNITED WAY OF NORTHWEST GEORGIA



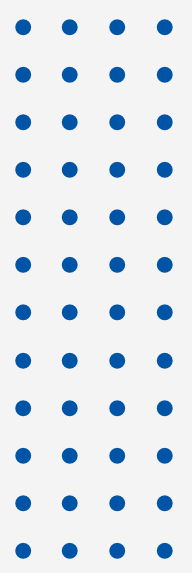
United Way
of Northwest Georgia



AGENDA

- About United Way of Northwest Georgia
- Amanda Burt, UWNWGA President
- [WORKPLACE CC, CEO]
- Campaign Video
- Incentives
- Goal
- Activities
- Closing





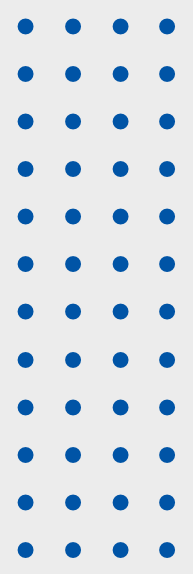
ABOUT UNITED WAY OF NORTHWEST GEORGIA

Mission

- Improving Lives. Inspiring Donors.
Uniting Community.

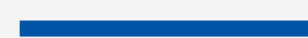
Vision

- To be the preferred organization
investing in education, basic needs, and
health in our community.





United Way
of Northwest Georgia



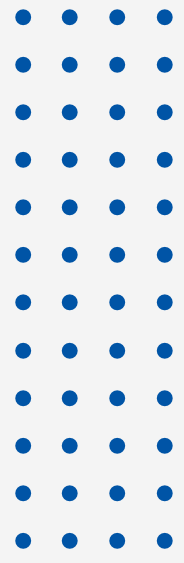
WHAT WE DO

We work **every day** to advance the common good by investing in high-quality human service programs and by working with philanthropists, businesses, churches, local governments, and dedicated community volunteers to create lasting and measurable changes.

United Way creates opportunities **for all** by focusing on the building blocks for a good life: **Education, Basic Needs,** and **Health.**

United Way of Northwest Georgia **brings together** people and resources to tackle complex issues and drive sustainable positive change to help our community **thrive.**





WE BELIEVE

If we work together, we can ensure that ...

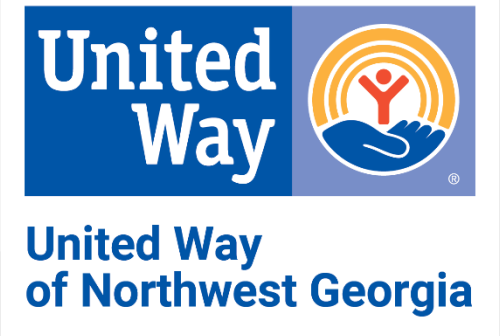
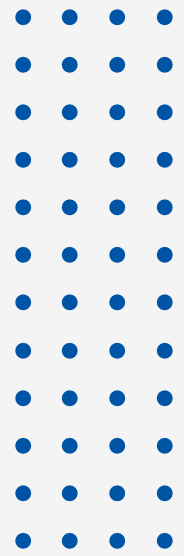
- no one in our community lives in poverty.
- everyone has a home and food to eat.
- every person has access to quality health care and a supportive neighborhood.
- every child has the tools and resources they need to succeed in school and beyond.





HOW WE WORK





WHY UNITED WAY

We bring the community together, in a way no single organization can, to have the tough conversations, mobilize the resources and develop the collective solutions necessary to attack our local communities' needs.



IMPACT AREAS

Strategic Guidelines

Education

Get kids ready for kindergarten, reading at grade level by 3rd grade, and graduating on time with skills to be career and life-ready.

Learn more at

www.ourunitedway.org/united-ways-focus-education

Basic Needs

Reduce the long-term need for food, housing, and utility assistance through life skills education and financial counseling.

Learn more at

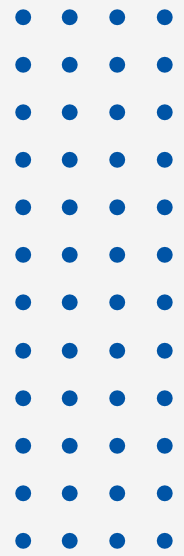
www.ourunitedway.org/united-ways-focus-basic-needs

Health

Support prevention services so youth and adults are healthy and avoid risky behaviors.

Learn more at

www.ourunitedway.org/united-ways-focus-health



IMPORTANCE OF YOUR SUPPORT

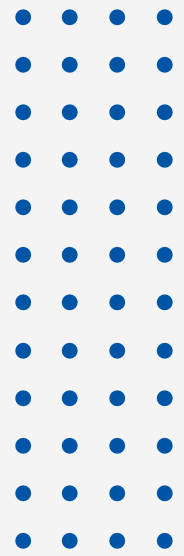
Amanda Burt,
United Way of Northwest Georgia
President

[WORKPLACE CC, CEO]



United Way
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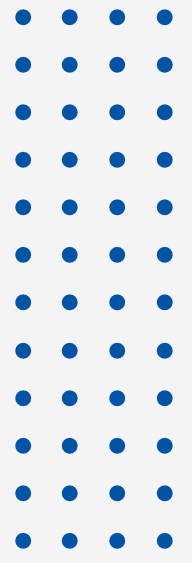
CAMPAIGN VIDEO

[INSERT FULL-SCREEN CAMPAIGN VIDEO]



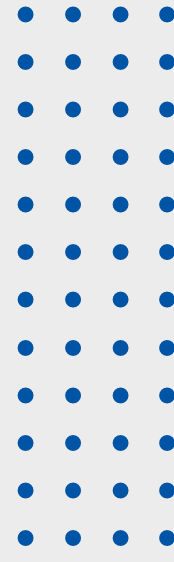


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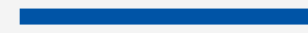
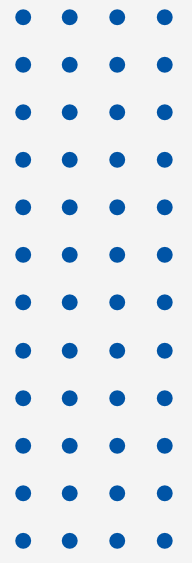
[INSERT CAMPAIGN THEME]

GOAL: [INSERT GOAL]





United Way
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INCENTIVES

- [INCENTIVE 1]
- [INCENTIVE 2]
- [INCENTIVE 3]



CAMPAIGN SCHEDULE

	Monday	Tuesday	Wednesday	Thursday	Friday
	[Activity] [Details]	[Activity] [Details]	[Activity] [Details]	[Activity] [Details]	[Activity] [Details]

**GIVE NOW. GIVE GENEROUSLY.
OURUNITEDWAY.ORG/GIVE**





THANK YOU

Thank you for changing lives in
Whitfield and Murray counties.

OFFICE



816 S Thornton Ave Dalton, GA



706-226-4357



www.ourunitedway.org

